

Sally J. Rycroft
Senior Vice President – Land/Investments
Clifford Commercial Real Estate



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Real Estate Experience :

August 2002 to Present:

Clifford Commercial Real Estate, Founding member of Clifford Commercial Real Estate.

Director and Senior Vice-President, Land/Investments

August 1993 to August 2002:

NAI Horizon Las Vegas, NV, ***Broker/Salesman***

1989 to August 1993:

Diversified Realty and Union Realty Corporation

Education Director and Sales Executive

- Represented sellers/purchasers in the sale of office buildings, industrial buildings, motel, professional and retail buildings.
- Represented the Seller in the sale of a 20-acre site for an apartment complex.
- Participated in a land sale for the development of a 100-bed Nevada Youth Correctional Facility.
- Sold several fast food restaurant sites.
- Involved in multiple speculative land sales as a broker/salesman and/or principal throughout the Greater Las Vegas Valley. Primary focus area: Southwest Las Vegas.
- Involved in the purchase/sale of commercial land, price ranging from \$200,000.00 to \$18,000,000.00.
- Leased office space ranging in size from 800 square feet to over 15,000 square feet.
- Participated in land assemblage negotiations for a Las Vegas Strip Hotel and Theme Park.
- Recognition: NAI Horizon Top Ten Producer in 1999, 2000; Top monthly producer in 2002 until departure from company in August; Howard Hughes Corporation, 1996 Dealmaker.
- Education Director, Union Realty Corporation Real Estate Institute, 1992-1993.
- Broker/Salesman license, 1992
- Original Salesman license, 1979

Other Experience:

Clark County ***High School Instructor***

Bonanza Social Studies ***Department Chairman***

Recognition: “Who’s Who Among American Teachers”, 1994 and 1996; Finalist, Southern Nevada “Social Studies Teacher of the Year”, 1987.

Education:

Undergraduate: Santa Clara University, Santa Clara, California
University of Arizona, Tucson, Arizona
Bachelor of Arts, Social Studies, University of Arizona

Graduate: Master of Arts, History, University of Nevada, Las Vegas
Educational Administration, University of Nevada, Las Vegas

Real Estate: Completed Nevada program for Broker/Salesman license

Successful completion of CI101, CI201, CI301, and CI404 required and elective courses for CCIM designation. Resume completed.

**Professional
Associations:**

Commercial Investment Real Estate Institute (CIREI)

Southern Nevada Chapter CCIM

Commercial Marketing Group (CMG), **Board of Directors 1998-2001**

Community:

Better Business Bureau (BBB), **Board of Directors. Present position: Past Chairman. Other Positions held: Chairman of the Board, First Vice Chairman, Second Vice Chairman**

Junior League of Las Vegas. Positions held: **Board of Directors Fund Development Vice-President, Placement Chairman (2x)**

St. Joseph, Husband of Mary Catholic Church, **Eucharistic Minister**

Las Vegas Jefferson Meeting **Project Director**, Thomas Jefferson Foundation, Washington, D.C., (1987-1989)

American Heart Association, **District Captain**, (1984-1991)
